

# BRANDING PACKAGES

Your logo sends a message about your **identity**.

If done correctly your logo can be the first tool you use to attract your intended target market.

	LIGHT	MEDIUM	HEAVY	
CUSTOM LOGO DESIGN	✓	✓	✓	
NUMBER OF CONCEPTS	1	2	3	
NUMBER OF REVISIONS <i>(for chosen logo)</i>	1	2	3	
RESEARCH	OPTIONAL	OPTIONAL	✓	
STYLE GUIDE <i>(guidelines for proper use of logo)</i>	OPTIONAL	MINI <i>(logo, fonts, colours)</i>	FULL <i>(logo [do's &amp; don'ts], fonts, colours, visual triggers)</i>	
FINAL FILES DELIVERED <i>(electronic: EPS, PDF, JPEG, PNG)</i>	✓	✓	✓	
	STATIONERY			OPTIONAL
BUSINESS CARD DESIGN <i>(one name only)</i>	✓	✓	✓	
PRINTED BUSINESS CARDS <i>(standard size and paper, single-sided)</i>	OPTIONAL	250 units	500 units	R 450 x 250 units R 550 x 500 units
LETTERHEAD	OPTIONAL	✓	✓	R 550
COMP SLIP / LABEL	OPTIONAL	OPTIONAL	✓	R 380
e-MAIL SIGNATURE <i>(one name OR generic)</i>	OPTIONAL	✓	✓	R 450
FACEBOOK COVER IMAGE	OPTIONAL	OPTIONAL	✓	R 430
PRESENTATION COVER	OPTIONAL	OPTIONAL	OPTIONAL	R 650
CD LABEL	OPTIONAL	OPTIONAL	OPTIONAL	R 380
POWERPOINT TEMPLATE <i>(title and one content slide)</i>	OPTIONAL	OPTIONAL	OPTIONAL	R 850
	<b>R 1 299</b> .00 ★	<b>R 2 799</b> .00 ★	<b>R 7 499</b> .00 ★	

## \* TERMS & CONDITIONS \*

- print and production not included unless specified
- maximum of 2 design revisions per stationery element
- business cards printed on standard sizes and paper stock
- client will be responsible for any delivery/courier costs
- prices subject to final quotation after briefing
- terms are strictly 50% deposit before start of project and balance before final delivery
- urgent orders are subject to overtime & rushed jobs will be charged for accordingly
- all goods, designs, ideas and concepts presented will remain the property of Rockberry Studios (Pty) Ltd. until paid for in full
- estimated 3 to 6 weeks turn-around time after confirmed payment
- for any specific artwork queries, please contact our studio