

BRANDING PACKAGES

Your brand sends a message about your **identity**.

If done correctly your logo and collateral can be the first tool you use to attract your intended target market.

	LIGHT PACKAGE	PREMIUM PACKAGE	EXCLUSIVE PACKAGE	
	★ 3600.00 ZAR	★ 7400.00 ZAR	★ 13500.00 ZAR	
CUSTOM LOGO DESIGN	✓	✓	✓	
NUMBER OF CONCEPTS	1	2	3	
NUMBER OF REVISIONS <i>(for chosen logo)</i>	1	2	3	
RESEARCH	OPTIONAL	OPTIONAL	✓	
STYLE GUIDE <i>(guidelines for proper use of logo)</i>	MINI <i>(logo, fonts, colours)</i>	MINI <i>(logo, fonts, colours)</i>	FULL <i>(logo [do's & don'ts], fonts, colours, visual triggers)</i>	
FINAL FILES DELIVERED <i>(electronic: EPS, PDF, JPEG, PNG)</i>	✓	✓	✓	
	STATIONERY			OPTIONAL
BUSINESS CARD DESIGN <i>(generic company info / 1 name only)</i>	✓	✓	✓	
PRINTED BUSINESS CARDS <i>(standard size and paper, single-sided)</i>	OPTIONAL	100 units	200 units	R 480 x 100 units R 960 x 200 units
LETTERHEAD	OPTIONAL	✓	✓	R 650
e-MAIL SIGNATURE <i>(generic)</i>	OPTIONAL	✓	✓	R 550
FACEBOOK LOGO & COVER	OPTIONAL	✓	✓	R 1500
ICON / ALTERNATIVE MARKS	OPTIONAL	OPTIONAL	✓	R 1200
PRESENTATION COVER	OPTIONAL	OPTIONAL	OPTIONAL	R 960
e-MAILER IMAGE <i>(generic)</i>	OPTIONAL	OPTIONAL	OPTIONAL	R 1800
POWERPOINT TEMPLATE <i>(title and one content slide)</i>	OPTIONAL	OPTIONAL	OPTIONAL	R 2300

Please feel free to **give us a shout** should you prefer a custom quote.

* TERMS & CONDITIONS *

- print and production not included unless specified
- maximum of 2 design revisions per stationery element
- business cards printed on standard sizes and paper stock
- client will be responsible for any delivery/courier costs
- prices subject to final quotation after briefing
- terms are strictly 50% deposit before start of project and balance before final delivery
- urgent orders are subject to overtime & rushed jobs will be charged for accordingly
- all goods, designs, ideas and concepts presented will remain the property of Rockberry Studios (Pt) Ltd. until paid for in full
- estimated 3 to 6 weeks turn-around time after confirmed payment
- for any specific artwork queries, please contact our studio